



Parent Teacher Organization
Lincoln Elementary School
233 Seem Street
Emmaus, PA 18049

PTO Meeting Minutes
Tuesday, January 2, 2018
6:30pm

Present: Jennifer Henry, Melissa Werkheiser, Margo Cottone, Leah Rohrbach, Melanie Dopke, Lynn Brinkman, Danielle Mason, Ronya Ayala, Stephanie Albanese, Becca Geller, Kale Booth, Jennifer Marangos

Presidents welcome

December Minutes Review and approved by Ronya Ayala and Stephanie Albanese.

Treasurers report - Not much activity this past month. Good balance for this time of year. Cherrydale error was found - this was a double payment made and Cherrydale returned check immediately. Approved by Melissa Werkheiser and Leah Rohrbach.

Old Business - Scholastic takes a while to resolve actual profits, but Jennifer Henry will check in with Jen Marangos at a later date.

Website being done by Kelly Golderer and Kale Booth to take over website – they are working with Dave. Jennifer M is able to take on website still - she can help get information to Kale and Kelly.

Spirit wear - need to place small order but haven't been invoiced for previous order yet. Want to fill teacher order which will be done once invoice is completed.

New Business - Before Christmas time, we bring in a masseuse so teachers and staff can get massages, Invoice will be on Treasurer's report next month.

Dave Fletes – PTO Vice President is unable to be here tonight, due to scheduling conflict he would like a new VP to take over for remainder of the year. VP responsibilities include running a meeting in absence of President and to be part of the board to do between meeting approvals. Also looking for a treasurer for next year as this is Margo's last year in elementary school

100th day of school Food Drive - Tentatively 5th-9th of Feb. Melanie will check with Lisa tomorrow to confirm dates.

Barnes and Noble night made \$329. Attendees agree that everything went well. Mrs. Blöse's class had the most attendees with 44% in attendance they received homework pass as reward.

Read-a-thon will happen again. Bingo at the end of March. Spring Book fair with conferences, downscaled. 5th grade volley ball in spring. May 11th will be Spring Fair. Dave starting to plan spring festival now. Will provide updates monthly from this point forward.

Color run is more parent and student involved. Do we want to have a vendor fair that would be more open to the public? Color Fun Run very labor intensive , would be beneficial to talk to PTO members at Shoemaker first to talk about details on orchestrating an event of that size. Jen Marangos wants to know if Elementary schools could combine a color fun run event? Is Lincoln even a big enough population? With Spring Festival, sports, etc, it will be difficult to get families involved.

Gift card sales- we talked last meeting about potentially doing more specific sales to increase sales. We get a very small percentage on what we do now. Perhaps for next year looking at doing a handful that offer higher percentage profit

Cherrydale Catalog - Melissa Werkheiser felt there wasn't much time to look and order. Would suggest more time. - Likely to cut coupon books next year and move that fundraiser back. Margo needs to resolve some errors on gift cards with Melissa Mackaravitz as it is showing a loss, no profit.

Jen Marangos wanted to talk about Hausman's farm. Looking to expand festival to make it more of an organized event, plan more in advance - have PAWS present, spirit wear table, Lincoln hay ride, etc.

Principal input - Thank you for the support to the staff, treats, massages, etc.

No faculty input

Teacher treat.